

WHAT THE NATIONAL MEDIA SAYS

About MaxSafe Brand Antifreeze, manufactured by Recycle Technologies, Inc.

... inherently greener than most.

"Gary Gunderson's Wood Dale, Ill., business is inherently greener than most. Recycle Technologies manufactures and sells recycled antifreeze, which is 20% cheaper and has a carbon footprint about 80% smaller than the new stuff—but works just as well and for just as long."

BusinessWeek

"Gunderson says there's a two-prong benefit to (a more sustainable operation); production costs drop and he's viewed more favorably by customers looking for vendors who are leaders in becoming 'greener.'"

Truckinginfo

"No doubt the economy is forcing business owners to rethink everything. For most when times are tough going green isn't as important as earning green. One Chicago-area business owner, though, has determined how to make greener antifreeze products through an improved, environmentally more-friendly operation."

**WBBM
NEWSRADIO 780**

"Recycle Technologies, Inc. (RTI) manufactures and sells recycled antifreeze under the MaxSafe™ brand name ... MaxSafe recycled antifreeze meets or exceeds major OEM industry specifications."

 **REUTERS**

"A year ago RTI started down a path to make the entire operation greener. They worked with consultants over the last two years to implement systems that lower the company's consumption across the board."

UPI.com
100 YEARS OF JOURNALISTIC EXCELLENCE

"Often, eco-friendly products cost more upon their initial purchase because of increased production costs or a lower volume of products sold. It's simple economics, and sometimes "green" is just more expensive. However, that's not the case with recycled antifreeze, as evidenced by a brand called MaxSafe."

 **Earth911.com**
Making Every Day Earth Day™

